

STAFF REPORT

DATE: May 13, 2024

TO: Sacramento Regional Transit Board of Directors

FROM: Chris Flores, Chief of Staff/VP, Real Estate

SUBJ: APPROVING ALCHEMIST CDC TO USE MEADOWVIEW PARKING

LOT FOR FARMERS MARKET

RECOMMENDATION

Adopt the Attached Resolution.

RESULT OF RECOMMENDED ACTION

Approval of the recommended action will result in Sacramento Regional Transit District (SacRT) granting Alchemist CDC a license to hold a weekly farmers market at Meadowview Station Park-n-Ride Lot.

FISCAL IMPACT

In consideration of granting Alchemist CDC the requested licenses, Alchemist CDC will pay a total of \$1,155 for an initial term of ten months, beginning June 1, 2024, with two options to renew each for two-year terms with a CPI adjustment yearly between 3 and 6%. This is a new revenue source not included in the FY 24 Operating Budget.

DISCUSSION

The City of Sacramento was awarded a state grant to establish a new farmers market in the Meadowview neighborhood and chose Alchemist CDC as their operator. Alchemist CDC would like to use the Meadowview station parking lot for the location of the new farmers market. On January 8, 2024, the Board approved two licenses with Alchemist CDC at the Sunrise station on Saturdays and Florin station on Thursdays. The Sunrise market draws almost 33,000 attendees a year and has been a welcome service with a proven track record within the community and for SacRT. This new Sunday market in Meadowview will not only offer the public fresh local produce, but also other local food vendor booths, as well as allow for payments to be processed through EBT. In addition, under the proposed agreement, Alchemist would be allowed to offer farmers market branded merchandise for sale, as well as have a limited number of artisan vendors sell their non-food, handcrafted arts and crafts, such as handmade soaps. Additionally, unlike the license agreements at Florin Road and Sunrise, the proposed License Agreement will allow for service booths set up and operated by non-political and/or non-partisan non-Government agencies, including the City of profit and community organizations. Sacramento, the County of Sacramento or other local public agencies and members of their governing boards will also be allowed to establish booths at the farmers market to

provide the public with information on government programs and community activities and events. In no event will any elected official who sets up a booth be allowed to campaign or otherwise distribute or share political and/or partisan information to the public. Alchemist CDC requested that SacRT offer the same pricing structure as was approved for the Sunrise and Florin farmers market licenses to keep overhead low for this community amenity.

Staff recommends approval of the license with Alchemist CDC to host a farmers market at the Meadowview station park-n-ride lot.

RESOLUTION NO. 2024-05-043

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

May 13, 2024

APPROVING ALCHEMIST CDC TO USE MEADOWVIEW PARKING LOT FOR FARMERS MARKET

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, License Agreement for a Farmers Market within SacRT's Meadowview station parking lot (Assessor Parcel Number 049-0084-023-0000) by and between the Sacramento Regional Transit District (therein "SacRT") and Alchemist CDC (therein "Licensee"), whereby Alchemist CDC agrees to pay SacRT \$1,155 and SacRT agrees to grant Alchemist CDC Licenses with a term of ten months with two options to extend for two additional years subject to SacRT's right to terminate pending Federal Transit Administration's concurrence, is hereby approved.

THAT, the General Manager/CEO is hereby authorized and directed to execute the foregoing License Agreement and any amendments to the License Agreement to extend the term in accordance with the two option years included in the License Agreement.

	PATRICK KENNEDY, Chair
ATTEST:	
HENRY LI, Secretary	
Ву:	
Tabetha Smith, Assistant Secret	ary